



Press release

Zurich, 5 September 2012

QUENTIQ launches Public Challenge for all walking enthusiasts

From September 10 to October 10, 2012 QUENTIQ is running a Public Challenge for all walking enthusiasts called "Walk for Fitness". The challenge is free to participate in. The top three participants who track the most distance walked in four weeks will receive exciting prizes. Sign up now!

The QUENTIQ health and fitness platform is a web-based tool that motivates people to live a healthy lifestyle through self-tracking, gaming and social networking. On the QUENTIQ platform, anyone can identify and track in real-time their health and fitness level using the QUENTIQ Health Score - a single number between 1 (poor health) and 1,000 (excellent health). Members can connect with their own social network and share their sporting activities, ideas and successes, as well as create their own challenges between friends or between teams.

Challenge prizes: 1st place will receive a portable digital Go Pro HD Hero2 Outdoor Edition Sport camera and a North Face Base Camp Duffel Bag (size L). The 2nd place prize will be a GPS-enabled Garmin Forerunner 210 Sports Watch. 3rd place receives a sports bag from Deuter. QUENTIQ will also give a special prize for the participant who tracks the most original route, or who is in a unique environment. The athlete has to send their recording via email to lucia.thalmann@quentiq.com. QUENTIQ will then select the most impressive route and award the athlete with a body scale by Withings and a Run/Gym pack for your smartphone.

All you need to participate is a smartphone to record the walking distances on the QUENTIQ Tracker App. Only distances tracked with the QUENTIQ Tracker App in the discipline "walking" are eligible. The app can be downloaded for free on iPhone, Android and Blackberry from their respective app stores. Login to your account directly on www.quentiq.com and visit the Challenge page to compete in the Challenge. On our QUENTIQ blog <https://blog.quentiq.com/walk-for-fitness/> you will also find a brief description on how to register for the Challenge.



About QUENTIQ

QUENTIQ has developed an easy-to-use, wireless, secure and fun way to manage your personal health from a lifestyle, wellness and chronic disease perspective called the QUENTIQ Health Platform. The platform calculates your personal QUENTIQ Health Score[®], a number from 1 (poor) to 1'000 (excellent). The QUENTIQ Health Score[®] is the key indicator of your current health status. By integrating gaming and social networking principles, QUENTIQ motivates you to be active in an easy way by automatically tracking and comparing your personal health, fitness, lifestyle and sport. The QUENTIQ Health Score[®] has been developed by QUENTIQ in collaboration with a professor and former long-term scientist at MIT in Boston. The score is based on an estimated 72 million man-years of clinical data and incorporates many of the well-known cardio and cerebrovascular risk studies in addition to QUENTIQ's quality of life questionnaires. The company is currently engaging with strategic partners from the telecommunications, healthcare, fitness, media and health insurance industries to serve both corporate and private clients. QUENTIQ has offices in Zurich, Switzerland and in San Francisco, USA.

More information can be found on www.quentiq.com

Lucia Thalmann
Corporate Communications
QUENTIQ AG
Othmarstrasse 8
8008 Zürich
Tel.: +41 44 251 23 23
Fax: +41 44 251 00 72
lucia.thalmann@quentiq.com

www.quentiq.com
<http://blog.QUENTIQ.com>
<http://youtube.com/quentiqTV>
<http://facebook.com/QUENTIQ>
<http://twitter.com/QUENTIQ>



QUENTIQ
It's all about you.®

<http://pinterest.com/QUENTIQ>

<http://gplus.to/quentiqplus>

<http://flickr.com/photos/QUENTIQ>

<http://www.linkedin.com/company/quentiq>

<https://www.xing.com/companies/QUENTIQ>